

AMPLIFY YOUR FUNDRAISING WORKSHOP INFOGRAPHIC

Developed for an AMPT Up Your Org workshop by Más Allá Consulting.

To learn more on how to #Amplify Your Fundraising, watch the full workshop on our Youtube Channel with this link.

Fundraising can feel **wholesome** and be part of your organization's DNA.

HERE'S HOW YOU CAN DO IT:

1 Reflect on Your Current Fundraising ecosystem & start with your **values**.

See Learning Objective 1 in Más Allá's Discovery & Fundraising Assessment Template.

Values:
Care for our people and process

Strengths:
Our skills and interests

Resources:
Tools, trainings, and things

Your Fundraising Ecosystem

is guided by and includes:



Relationships: The network

Culture: Taking care of the team and wider community

Tactics: The do's and don'ts

Conduct a fundraising assessment by discussing:

- What **values** are guiding your fundraising?
- What fundraising strategies are you using to date, and **why?**
- Which relationships are the **most values-aligned?**

2 Identify Your Tactics Moving Forward based on your **strengths**.

See Learning Objective 2 in Más Allá's Discovery & Fundraising Assessment Template.



Keep your values at top of mind, and build on your fundraising assessment to discuss:

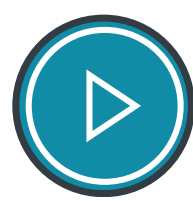
“WHAT IS YOUR MOST SUCCESSFUL FUNDING STREAM, AND WHAT'S YOUR LEAST?”



STOP



CONTINUE



START

3 Build **Community & Stay Connected**

Email your questions and ideas to Más Allá

- Email Shantel @ shantel@masallaconsulting.com
- Follow Más Allá on LinkedIn!
- Sign up for Más Allá's newsletter for more fundraising insights and tips.

